

Olivia Rupkalvis

Advertising Student

As a current advertising major at the University of North Carolina at Chapel Hill, my goal is to explore the world of advertising and experience all that this diverse field has to offer. I would love to work with a company that will allow me to enhance my creativity and pursue my passions.

Education

08.2016 - present	University of North Carolina at Chapel Hill <ul style="list-style-type: none">Major: BA in Media and Journalism<ul style="list-style-type: none">Specialization in AdvertisingMinor: Environmental Studies and SciencesGPA: 3.238<ul style="list-style-type: none">Expected Graduation: May 2020Jon Curtis Student Enrichment Fund (March 2018-PRESENT)<ul style="list-style-type: none">Marketing/PR TeamPi Beta Phi Fraternity for Women (2016-PRESENT)<ul style="list-style-type: none">Philanthropy Fundraising/Scholarship Assistant (March 2018-PRESENT)Philanthropy Marketing Assistant (March 2018-PRESENT)Philanthropy Committee (2017-PRESENT)UNC Cheerleading Program (2016-2017)<ul style="list-style-type: none">Junior Varsity Cheerleader
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Experience

07.2018 - 11.2018	Stylist <i>francesca's</i> Responsibilities: <ul style="list-style-type: none">Interact and assist customers with shoppingSell merchandise to meet boutique sales goalsOrganize and run a clothing boutique
2017 - present	Nanny <i>Care.com</i> Responsibilities: <ul style="list-style-type: none">Care for and watch children of all agesPick-up and drop-off children from school, camp and activitiesPrepare meals and clean as needed
2013 - present	Barista <i>Port City Java</i> Responsibilities: <ul style="list-style-type: none">Prepare food and beverages according to strict company recipesInteract with customersTrain new staff membersEfficiently run a cafe, while keeping it up to company standard

Additional Activities

08.2018 - present	Fill Your Bucket List Foundation <i>Public Relations Volunteer</i> Responsibilities: <ul style="list-style-type: none">Draft documents for Bucket Bash eventCreate social media postsWork with the organization to complete public relations tasks
05.2018 - 08.2018	Hope Animal Rescue <i>Volunteer</i> Responsibilities: <ul style="list-style-type: none">Work dog adoption eventsAssist in organization fundraising efforts

Personal Info

Address
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oliviasa@live.unc.edu

Date of birth
02.21.1998

LinkedIn
<https://www.linkedin.com/in/olivia-rupkalvis/>

Skills

Organization Skills

Communication Skills/Customer Service

Creative

Efficient in Adobe Illustrator, Premiere and Photoshop

Efficient in Microsoft Word and PowerPoint